

NORTHERN CALIFORNIA WORLD TRADE CENTER JUNE DELEGATION RECAP

TAIWAN - JUNE 2, 2010: Mr. Chao-Hsing Huang of Taiwan, visited Sacramento to gain an understanding of the U.S. agricultural market and trade policies. The program also covered food security policy, the food safety regulatory system, and U.S. business practices regarding the agricultural market. Mr. Chao-Hsing Huang attended a meeting at the California Farmers Rice Cooperative and took a tour of the facility that inspects the medium grain rice that is exported. Later, Mr. Chao-Hsing Huang met with John Chandler, a consultant with the Senate Food and Agricultural Committee, to learn about U.S. government bills relating to agriculture, food processing, and marketing. Mr. Chao-Hsing Huang also had the opportunity to meet with the President and CEO of the California Rice Commission, Tim Johnson, and discussed exporting and importing rice as well as food safety issues in terms of regulation of pesticide use for rice. Lastly, Mr. Chao-Hsing Huang met with the director of the California Wheat Commission Lab, Sam Huang, to discuss the international market for wheat as well as wheat quality and marketability.

PAKISTAN - JUNE 26, 2010: A group of four delegates from Pakistan, including officials



from both the government and private sector, were hosted by the NorCalWTC to learn about the interrelationships between agricultural trade, food security and sustainable agriculture. The delegates gained an understanding of U.S. agricultural trade policies, U.S. protocols for food safety, and agricultural initiatives to protect land and water resources while providing low cost, high quality and safe food products for both domestic consumption and international export. They also gained exposure to processing and producing for exports and best practices in agribusiness to

enhance export oriented agribusiness in Pakistan. The delegates took a tour of the Martin-Brower CO. Distribution Facility and met with Mark Peterson, Regional Director of Operations, and Steve Ramirez, McDonalds Franchise Owner and WTC Board of Directors Vice-Chair. They discussed food safety and security issues in transporting products from the port to restaurants. Next, the delegates visited Full Belly Farm and met with owner, Patrick Muller in order to observe the assortment of organic agriculture and livestock at Full Belly Farm, and to discuss food safety issues for domestic consumption products as well as best practices in agribusiness. Lastly, the UC Davis Council for International Visitors set up meetings at the Western Institute for Food Safety and Security in order for the delegates to gain an understanding of microbial safety, soil amendments, and Good Agricultural Practices (GAP).



ISRAEL/PALESTINE - JUNE 30, 2010: A delegation of nine environmental officials and activists from Israel and the Palestinian Territories traveled to Northern California to examine issues surrounding environmental protection and resource scarcity. They also learned about techniques and tools for protecting water resources, sustainable development, land conservation and dealing with desertification. Measures to protect aquifers were discussed in addition to biodiversity awareness and ecotourism development. The delegates attended a series of panel discussions at the Legislative Office Building in Sacramento. The first panel focused on sustainable development and land conservation, and included speakers such as William Craven of the Senate Natural Resources and Water Committee, John Gamper of the California Farm

Bureau Federation, and Pablo Garza of the Conservation Strategy Group/The Nature Conservancy. The next discussion helped the delegates to gain insight into resolving environmental conflicts regarding water. The speakers in this panel included Charles Hoppin, Chair of the State Water Resources Control Board; Sue Sims, Chief Deputy Director of the Department of Water Resources; and Jonas Minton of the Planning and Conservation League. The last panel discussion was in regards to water quality and the delegates were able to meet with Assemblyman Hector De La Torre, James Giannopoulos of the State Water Resources Control Board, Phil Anthony, Director of the Orange County Water District, and Debbie Davis of the Environmental Justice Coalition for Water.

NORTH AFRICA - JUNE 30, 2010 / JULY 1, 2010:

A delegation of eleven visitors from North Africa were hosted by the NorCalWTC to learn about food safety, food supply, and public health issues at the federal, state, local, and grassroots levels. They also gained an understanding of consumer protection advocacy in the food industry and how government agencies resolve challenges in their efforts to regulate the food industry. The delegates learned about programs designed to ensure



food supply and security and prevent food-borne diseases as well as U.S. interests and achievements in realizing domestic and international food security. The UC Davis Council for International Visitors set up meetings with an agricultural specialist and a postdoctoral fellow of the International Programs Office to give the delegates and opportunity to learn about Good Agricultural Practices (GAP) and soil amendments. Next, the delegates visited with 4-H students in Woodland, CA to learn about their role of volunteer involvement in the agricultural and equestrian area. Lastly, the delegates took a tour of Soil Born Farms in Rancho Cordova, CA and discussed sustainable agricultural practices with the farm manager of American Rive Ranch, Shawn Haggin.

EUROPEAN UNION - JUNE 30, 2010 / JULY 1, 2010: Mr. Philip Good, Policy Officer and Directorate General for the Environment of the European Commission, helped the NorCalWTC conclude the month of June. Mr. Philip Good visited to learn about stakeholders, issues, and dynamics in the U.S. climate change debate, Explore the U.S. aviation industry's response to climate change, and understand U.S. carbon markets and cap and trade initiatives. He also gained an understanding of alternative fuels and technologies in the U.S. used to reduce carbon emissions. Mr. Good met with Mark Davis, American Airlines Account Sales Manager for Northern California to learn about American Airlines operations and its approach to climate change issues. Next, Mr. Good met with Gene Endicott of the California High Speed Rail Authority, in order to gain an insight into the state's high-speed rail construction project, which was approved by California voters by referendum in 2008. Mr. Good also visited the California Air Resources Board (CARB) to learn about California's participation in the Western Climate Initiative and the implementation and impact of the Global Warming Solutions Act of 2006. He met with Analisa Bevan, Branch Chief, and Steven Cliff, Manager of Office of Climate Change. Lastly, Mr. Good took a trip to Oakland Air Route Traffic Control Center to learn about ATC efficiency and greenhouse gas emissions.