

Michael Faust serves as the President and CEO of the Northern California World Trade Center and as the Senior Vice President of Public Policy and Economic Development for the Sacramento Metro Chamber. Mr. Faust brings substantial management, marketing, government affairs, economic development and public policy experience to the table through his years of experience working in and around government as well as running both small and mid-sized companies.

In his role at the Northern California World Trade Center, Mr. Faust oversees all activities of the largest World Trade Center in California, which covers 40 counties throughout Northern California. Through the U.S. Department of State sponsored International Leadership Visitor Program, Mr. Faust serves as host to the more than 300 government officials and dignitaries from around the world each year in an effort to advance international business relations and citizen diplomacy. As President and CEO of the NorCalWTC, Mr. Faust has increased regional focus and awareness on the goods movement opportunities that exist in the Sacramento region, by highlighting projects that have the potential to dramatically increase both goods movement in Northern California and bring much needed jobs to Northern California .

As Vice President of Public Policy and Economic Development with the Metro Chamber, Mr. Faust develops and implements public policy, as well as regional economic development and political strategies for the second largest Chamber in the State of California.

Prior to his current positions with the Northern California World Trade Center and the Metro Chamber, Mr. Faust served as the Vice President of American Pacific Mortgage Corporation and as the General Manager of APMC's flagship branch, Big Valley Mortgage. He concurrently served with distinction as Vice President of Government Affairs for the California Association of Mortgage Brokers and Vice Chairman for Government Affairs of the National Association of Mortgage Brokers. During this tenure, he often spoke as an industry expert before elected and regulatory bodies including the Department of Housing and Urban Development and the Federal Reserve Bank.

Prior to APMC, Mr. Faust served Pacesetter Financial in multiple roles. He served with distinction as a Loan officer, later as the Marketing Director before being promoted to Vice President of Sales and Marketing and then, ultimately, to President/COO and Broker of Record. At Pacesetter he was responsible for the day-to-day operations of the company. He has served as the Senior Consultant for a Member of the California Assembly and as a staff member for two Members of Congress in Washington D.C. Mr. Faust has served on national, state and local boards and commissions, run statewide campaigns, been the Director of Political Services for a major statewide party, run a congressional campaign and worked on other campaigns across the country.

In 2009, he was honored by the Sacramento Metro Chamber of Commerce for his work to pass state legislation that positively impacted several thousand jobs in the Sacramento region. In 2006, Habitat for Humanity of Sacramento awarded him the prestigious, Presidents Award. In 2005, the California Association of Mortgage Brokers named him Broker of the Year for his government affairs work. Mr. Faust's formal education includes a Masters Degree from George Washington University and a Bachelors Degree from Louisiana State University.