



**WORLD TRADE CENTER**  
Northern California

**NEWS RELEASE**

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**McDonald's gains seat on the Northern California  
World Trade Center Board of Directors.**

*McDonald's presence in the region creates 20,586 jobs and \$473.1 million in annual spending*

SACRAMENTO—The Northern California World Trade Center is pleased to announce that the Association of Local McDonald's Owner Operators has joined the Board of Directors.

The McDonald's Corporation and its regional restaurant owner/operators represent a major economic presence in our community, with a total of 161 McDonald's restaurants operating here in the Sacramento region. Combined, these 161 restaurants employ nearly 7,920 people, many of whom are in management and career support staff positions. Additionally, 68.0% of Rest. Managers are 35 or under and 64.1% of employees are women. The Sacramento region includes the counties of Sacramento, El Dorado, Placer, and nine other California counties.

Reflecting this large employment base, McDonald's spent more than \$81.0 million on wages. This equates to more than \$222,190 every day of the year. Providing its employees with sick leave, vacations, etc., McDonald's spent more than \$30.3 million on benefits for its employees in 2008, which averages more than \$83,050 per day. The restaurants paid nearly \$8.0 million in payroll taxes, or nearly \$21,859 each day.

McDonald's restaurants contribute significantly to the region by returning much of the revenues they generate to our local economy. In 2008, McDonald's restaurants collectively spent nearly \$163.2 million dollars in the greater Sacramento region, or nearly \$446,990 per day. Furthermore, area McDonald's restaurants generated more than \$352.9 million in revenues, or nearly \$966,865 every day of the year. These restaurants spent nearly 3.3% of their revenues, and more than 3.6% of their total expenses, for business taxes, licenses, and payroll taxes. Overall, McDonald's spends nearly \$11.5 million on these taxes, or nearly \$31,410 per day. These expenditures do not include region and federal income taxes on profits.

The taxes paid by McDonald's Sacramento-region restaurants are substantial and so impact state budgets for children and youth services, public safety, environmental protection, agriculture, and/or other priorities and created more than \$64.3 million in taxes due to the generation of new jobs and the additional purchases of goods and services from other local businesses.

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The McDonald's Corporation is not only a major economic driver in the greater Sacramento, but all across the United State, as well. Throughout the US, McDonald's is a massive purchaser of agricultural goods, including everything from strawberries and almonds to lettuce, beef and cheese. Last year alone, California McDonald's restaurants accounted for nearly \$133 million dollars in US agriculture purchases. When accounting for all of the McDonald's restaurants located in the United States, the company spent almost \$4.2 billion on domestic agricultural goods.

“The depth and breath of the experience of our local McDonald's owner operators in both importing and exporting, as well as their expertise in creating opportunities for small business owners, will be a vital resource and asset, not only for those in our region, but those who visit our region through the International Visitors Leadership Program.” says NorCalWTC Vice President of Membership, Dion Dwyer. “Furthermore, the local McDonald's business owners will provide small businesses with a better understanding of a successful business model, both locally and globally. This is critically important, as our small businesses are the economic engines needed to drive a thriving economy.”

“I am excited and honored to work together with our local leaders to help secure, educate and navigate Northern California businesses to success in the global marketplace. As one of the largest corporations in the world and yet exclusively comprised of franchises in Northern California, we hope that McDonald's will be able to offer valuable insight, guidance and resources to businesses of all types.” says McDonald's Owner/Operator and Global Trustee, Ronald McDonald House Charities, Inc, Steve Ramirez.

Established in Sacramento in 1996, the Northern California World Trade Center is Northern California's premier international business organization. The Northern California World Trade Center facilitates global trade and business activities by bringing together international and local business within the Sacramento region. Program participants benefit from valuable international business training, global connections, and customized resources to meet their demands. A non-profit membership organization, the Northern California World Trade Center (NorCalWTC) provides international programs and services for both members and non-members.

*Note to media—Contact information for sources:*

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