

**Michele Gault**

**From:** Michele Gault  
**Sent:** Thursday, May 03, 2007 11:26 AM  
**To:** Michele Gault  
**Subject:** World Trade Month Events



## May is World Trade Month!

Since 1933, the month of May has been proclaimed by each consecutive President of the United States of America as **World Trade Month** "to celebrate the benefits trade brings to our citizens, our economy, and to countries and people around the world." The NCWTC invites you to learn about the important contributions trade makes to the California economy at the 10th Annual Consular Corps Luncheon and other events taking place in May.

Thursday, May 10

### **International Trade Documentation Training** **9 a.m. - 4:00 p.m.**

Presented by Allocca Enterprises in cooperation with the NCWTC and the U.S. Export Assistance Center in Sacramento

#### **Who Should Attend?**

Traffic managers, purchasing managers, shipping/receiving personnel, compliance officer, sales managers, customer service managers and anyone involved or concerned with international shipments.

Courtyard Marriott Hotel

### **Upcoming Events**

**May 10: Trade Documentation Workshop**

**May 22: Consular Corps Luncheon**

**NEW! China Trade Mission International Visitors**

### **NCWTC Welcomes International Visitors**

**May/June**

**The NCWTC is pleased to bring a number of high-level**

4422 Y Street  
Sacramento, CA 95817

[Register via fax](#) [Register Online](#)

**\$450** includes all materials, breakfast pastries/coffee, and lunch.

[More info](#)

Tuesday, May 22

### 10th Annual Consular Corps Luncheon

12 noon - 1:30 p.m.  
Hyatt Regency at Capitol Park  
1209 L Street

You're invited! Please join us for the Sacramento region's premier international event - the annual Consular Corps Luncheon. Meet with diplomats and official representatives from 50+ countries and network with leaders from the area's business, academic and government communities.

**Dr. David A. Sampson**, Deputy Secretary of the U.S. Department of Commerce, will be our featured keynote speaker. Lieutenant Governor John Garamendi, Sacramento Mayor Heather Fargo, and Sacramento County Supervisor Don Nottoli will also make remarks.

Registration is \$65 for members and \$75 for non-members.

[Registration Flyer](#)

Event Sponsors are the Sacramento County Airport System and the County of Sacramento.

October 8-18, 2007

### Environmental Technology Trade & Business Development Mission to China

The Northern California World Trade Center (NCWTC)

### international delegations to Sacramento in May and June.

**May 10-16:** Mr. Jean Ferriere, Administrator, European Commission Directorate General on Trade

**May 18:** Mr. Hiroyuki Kada, Member of the Hyogo Prefectural Assembly (Liberal Democratic Party), Japan

**June 7-12:** Environmental Sustainability Delegation from India and Pakistan

Please [contact us](#) if you are interested in meeting with these delegations, or to learn about future delegations coming to the area.

### NCWTC Founders

CSU Sacramento  
City of Sacramento  
County of Placer,  
Economic Development  
County of Sacramento  
Los Rios Community  
College District  
PG&E  
Sacramento County  
Airport System  
Sacramento Metro  
Chamber  
University of the Pacific  
**Patron Members**  
UC Davis  
City of West Sacramento

is pleased to invite you to participate in an Environmental Technology Trade & Business Development Mission to Shanghai and Beijing in October of 2007.

Working in partnership with Golden California, Inc., this mission is being organized to provide California environmental technology firms with the knowledge and contacts to expand into China and take advantage of the multitude of opportunities that exist in this large and growing market.

This trip is specially designed to provide participating companies with executive-level training and education sessions, combined with a trade show experience, that will enable firms to learn about the nuances of doing business in China, and more importantly, what types of skills, knowledge and contacts are needed to create long-term success in the Chinese market.

The customized nature of this program, organized and led by an experienced team in China and California, guarantees an exceptional experience that will enable you to develop real business opportunities in China.

[Full Itinerary](#) [Registration Details](#)

For more information, please contact Michele Gault at (916) 319-4276 or via [e-mail](#).

### Contact Information

Northern California World  
Trade Center  
(916) 447-9827  
[Website](#)

### World Trade Month Events in California

[Inland Empire](#)  
[Los Angeles](#)  
[Bay Area](#)  
[San Diego](#)  
[Fresno](#)

## Join the NCWTC!

Our members benefit from discounted admission to all of our programs and events. In addition, we provide referrals to member businesses and organizations. Gain access to 300 World Trade Centers in 85 countries! Learn more about why your company should become a member of Northern California's premier international business organization.

[NCWTC Membership Benefits](#) [Apply Online](#)

### Forward email

#### ✉ SafeUnsubscribe®

This email was sent to mgault@norcalwtc.org, by [mgault@norcalwtc.org](mailto:mgault@norcalwtc.org)  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Northern California World Trade Center | One Capitol Mall, Suite 300 | Sacramento | CA | 95814