

Northern California World Trade Center



Total economic impact from exchanges

Federal funding for exchanges

Revenue from exchanges



Sacramento, CA

The Northern California World Trade Center (NorCalWTC) is one of six Global Ties U.S. Community-Based Members in California. The organization serves northern California: Sacramento, UC Davis, Yosemite National Park-Giant Sequoias, Lake Tahoe, Fresno, and farms in San Joaquin Valley. Learn how NorCalWTC benefits the local economy and the state through international exchange programs.



402

International leaders



433
2,613

Volunteers engaged
Hours of volunteer service



25
84

Home hospitality dinners
Homestay nights



2,462

Cross-cultural activities (i.e.: site visits, community service, cultural activities, etc)

A Small Investment Goes a Long Way

California



3,423 International leaders

2,885 Volunteers engaged

78,783 Hours of volunteer service

153 Home hospitality dinners

527 Homestay nights

25,956 Cross-cultural activities

Total economic impact from exchanges

\$5,914,858

Federal funding for exchanges

\$813,004

Revenue from exchanges

\$5,101,854

Community-Based Members in the State: 6

- International Visitors Council of Los Angeles
- UCLA International Visitors Bureau
- International Relations Council of Riverside
- Northern California World Trade Center
- Global Ties San Francisco
- San Diego Diplomacy Council