



# WORLD TRADE CENTER<sup>®</sup> NORTHERN CALIFORNIA

## Membership Options

	Student	Individual / Professional	Business	Corporate	Service Provider
	\$60.00	\$250.00	\$750.00	\$1,500.00	\$3,500.00
<b>All Member Levels Include:</b>					
• Access to international trade help desk					
• Member rate for webinars, educational networking events, and conferences (25% discount)					
• 25% discounts for online training					
• WTCA global access membership card					
• Networking access to private social media professional trade groups					
<b>Education &amp; Training</b>					
<b>On-Line Learning and Educational Networking</b> - enhance your trade education and connect with other international businesses. Free attendance to your choice of online training webinars or educational, networking events.	1	1	2	4	unlimited
<b>Growth and Expansion</b>					
<b>Access to a Worldwide Network</b> - gain introductions, develop leads, and build business relationship via WTC's network of 1M+ members throughout 300 global Centers.	✓	✓	✓	✓	✓
<b>Application Assistance</b> - receive help in applying for California STEP program grants.			✓	✓	✓
<b>Consulting Services</b> - expertise to help develop strategies to enter or expand markets, offer solutions to supply chain management or compliance issues, or provide in-depth analysis. (value of \$150/hour)		10% discount	2 hour	3 hours	4 hours
<b>Market Research</b> - get in-depth industry analysis and market competitive reports. Receive 20% off cost of report (\$150/hour)			2 reports	3 reports	4 reports
<b>Country Briefing Package</b> - convenient and complete dossier with valuable, concise information on security, currency, customs, and practices of a particular city and country. An ideal tool to prep for new business development and building business relations.		2/year	3/year	4/year	4/year
<b>Branding &amp; Promotion</b>					
<b>Hosting Opportunity</b> - co-host and promote events or webinars, and host international delegation meetings.				✓	✓
<b>Brand Recognition</b> - as WTCNC preferred provider.				✓	✓
<b>Thought Leadership</b> - featured article in two WTCNC newsletters and two WTCNC blogs.				✓	✓
<b>Brand Acknowledgement</b> - inclusion of your company logo on WTCNC website.				✓	✓
<b>Business Development</b> - opportunities to position your company as a leader and influencer.				✓	✓
<b>Speaking Opportunities</b> - highlight your company's subject matter expertise.				✓	✓
<b>First Rights</b> - exclusive opportunity to event sponsorship offering.		✓	✓	✓	✓