



# WORLD TRADE CENTER® NORTHERN CALIFORNIA

## Membership Options

	Individual / Professional	Business I	Business II
	\$250.00	\$750.00	\$1,500.00
<b>All Member Levels Include:</b>			
• Access to international trade help desk			
• Member rate for webinars, educational networking events, and conferences (25% discount)			
• 25% discount for online training			
• WTCA global access membership card			
• Networking access to private social media professional trade groups			
<b>Education &amp; Training</b>			
<b>On-Line Learning and Educational Networking</b> - enhance your trade education and connect with other international businesses. Free attendance to your choice of online training webinars or educational, networking events.	1	2	4
<b>Growth and Expansion</b>			
<b>Access to a Worldwide Network</b> - gain introductions, develop leads, and build business relationship via WTC's network of 1M+ members throughout 300 global Centers.	✓	✓	✓
<b>Application Assistance</b> - receive help in applying for California STEP program grants.		✓	✓
<b>Consulting Services</b> - expertise to help develop strategies to enter or expand markets, offer solutions to supply chain management or compliance issues, or provide in-depth analysis. (value of \$150/hour)	10% discount	2 hour	3 hours
<b>Country Briefing Package</b> - convenient and complete dossier with valuable, concise information on security, currency, customs, and practices of a particular city and country. An ideal tool to prep for new business development and building business relations.	2/year	3/year	4/year
<b>Promotion and Visibility</b>			
<b>Hosting Opportunity</b> - co-host and promote events or webinars, and host international delegation meetings.		✓	✓
<b>Business Development</b> - opportunities to position your company as a leader and influencer.			✓
<b>Speaking Opportunities</b> - highlight your company's subject matter expertise.			✓
<b>Thought Leadership</b> - featured article in a WTCNC newsletter and one WTCNC blog.			✓
<b>First Rights</b> - exclusive opportunity to event sponsorship offering.	✓	✓	✓

For more information please contact: Diane Lydon, Manager, Education and Training

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